

Eunjoon Lee

AI Filmmaker · Media Artist · Assistant Professor of Photography & Moving Image

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ACADEMIC & PROFESSIONAL POSITIONS

Assistant Professor (tenure-track) , School of Photography & Motion Picture Kyungil University, Gyeongsan, Republic of Korea	Aug 2024 – Present
Columnist , "Scrutinizing AI" series — Yonhap News Agency (K-VIBE) 58 bilingual (KR/EN) columns, weekly	Jun 2024 – Present
Adjunct Professor , aSSIST — Seoul School of Integrated Sciences & Technologies Also: Associate Professor, Aalto EMBA (2023) · Principal Director of WURI Ranking (2024)	2023 – 2024
Vice President , IPS National Competitiveness Research (IPS Switzerland)	2023 – 2024
Lecturer , Yonsei University — Underwood Int'l College · Graduate School of Education · College of Medicine	2019 – 2024
Lead Researcher , Korea Creative Content Agency (KOCCA) Intelligent-agent smart stage media wall platform R&D	2020 – 2021
Researcher , Yonsei Digital Experience Center Government-funded R&D projects (approx. ₩3.3 billion)	2018 – 2021
Researcher , Adobe × Yonsei University Adobe education & cultural event partnership	2019

EDUCATION

Doctor of Fine Arts (Visual Arts) Graduate School of Communication & Arts, Yonsei University, Seoul	2018 – 2022
MSc in Digital Arts Edinburgh College of Art, University of Edinburgh, United Kingdom	2015 – 2016
BA in Electronic Media and Music State University of New York at Albany, USA	2008 – 2012

SELECTED FILMS · DIRECTED

Crazy Cindy — Director · Dark Comedy · AI Film Best Dark Comedy (LAFA) · Best Comedy Film (NYIFA)	2026
Diner Date — Director · Romantic Comedy · USA × Korea Best International Short (AI International FF) · Best AI Short (metaMorph) · Best Female Director (Cannes World)	2024
Memory Market — Director · AI Film	2024

FILM FESTIVAL AWARDS · SELECTED

Best Dark Comedy · <i>Crazy Cindy</i>	Los Angeles Film Awards · Mar 2026
Best Comedy Film · <i>Crazy Cindy</i>	New York Int'l Film Awards · Feb 2026
Best Picture — Top 15 · <i>Crazy Cindy</i>	Los Angeles Film Awards · Mar 2026

Best AI Short Film · <i>Diner Date</i>	metaMorph AI Film Award · Jun 2025
Best Female Director — Super Short Film · <i>Diner Date</i>	Cannes World Film Festival · Jun 2025
Best AI Film · <i>Diner Date</i>	Barcelona Planet Film Festival · May 2025
Best International Short · <i>Diner Date</i>	AI International Film Festival (Hollywood) · Mar 2025
Official Selection · <i>Diner Date</i>	Seoul International AI Film Festival · Feb 2025
Official Selection · <i>Diner Date</i>	BAIFF — Burano AI Film Festival, Italy · 2025
Finalist · <i>Diner Date</i>	Red Movie Awards · 2025
Official Selection	International Art Film Festival, London · Dec 2021
Finalist	ADIFF Actors and Directors Awards · 2021
Finalist	Paris International Film Awards · 2021
Honorable Mention · Jury Prize	Tokyo / Athens Int'l Monthly Film Festivals · 2021

SELECTED EXHIBITIONS

2026

KOCON 2026 International Digital Design Invitational	Mokpo National University, Korea
ICCC 2026 International Digital Design Invitational Exhibition	SUES-IICD, Shanghai, China
Poland Rzeszow International Invitational Exhibition	UITM Rzeszow, Poland
IICCC 2026 Int'l Integrated Conference & Concert on Convergence	MUST, Ulaanbaatar, Mongolia

2025

TESTIMONY · KNSO Art & Classic AI Art (commission)	Seoul Arts Center
ICCC 2025 International Digital Design Invitation Exhibition	National Taipei University of Technology, Taiwan
Shenyang International Invitation Exhibition	Shenyang, China
The International Exhibition of Professional Artists	Shandong, China

2024 & Earlier

TIMELESS · KNSO Schumann Symphony No. 4 (commission)	Seoul Arts Center · Sep 2024
The International Exhibition of Professional Artists	Rueff Gallery, Purdue University, USA · 2024
ICCC 2024 International Digital Design Invitation Exhibition · <i>Excellence Award</i>	IICCC 2024
Solo & group shows: Omicron · Cross-modal · City and Retro · Plan B · Black Out	2017 – 2022

PEER-REVIEWED PUBLICATIONS

Lee, E. (2026). **How Generative AI Reproduces Korean Film Style in the K-culture Era: Global Exposure and Korean Cultural Density.** *The Journal of the Convergence on Culture Technology.*

Lee, E. (2024). **A Study on Attitudes Toward Ethical Issues in Artificial Intelligence Art.** *The Journal of the Convergence on Culture Technology*, 10(6), 19–28. DOI 10.17703/JCCT.2024.10.6.19

Lee, E. (2023). **AR Activation Plan in Real Estate Service — Focused on the Augmented Reality Technologies.** *Journal of Communication Design*.

Lee, E., Byun, S., & Lee, H. (2020). **Keywords of Asian Art Culture — Analysis of Research Trends of Cultural Arts Organizations through Semantic Network Analysis.** *The Eastern Art*.

Manuscripts Under Review (SSCI)

The Latent Auteur: Confident Misattribution, Style Collapse, and the Visual Knowledge Boundary in AI Image Generation of Global Cinema.

Archive Density and Discourse Erasure: Structural Predictors of AI Representational Inequality in World Cinema.

PUBLIC SCHOLARSHIP · BROADCAST

"**Scrutinizing AI**" — 58 bilingual (Korean & English) columns at the *Yonhap News Agency*, published weekly since August 2024 on the K-VIBE platform. Recurring AI expert panelist on Yonhap's *[K-Story] Metatopia* broadcast programme.

FUNDED R&D PROJECTS

Smart Stage Media-Wall Platform Development (intelligent agents)	KOCCA · 2020 – 2021
ACC Asian Culture Theme Committee Operation Project	Asia Culture Center · 2018 – 2022
Seodaemun-gu Convergence Talent Education Center	Seoul · 2020
Adobe Education & Cultural Event Business	Adobe · 2019
Convergence Arts Academy — Content Writing for Artists	2019

TEACHING

Courses designed & taught: AI Content Production Project · AI Image Art · AI Visual Production Studio · AI and New Media · Digital Media Production · Digital Sound Production · Understanding Content Platforms · Understanding Popular Music (Kyungil) · AI Applications in Media & Arts · AI and Media Industry (aSSIST) · 3D Interactive AR Design · Digital Programming for Media Content · Content Writing (Yonsei)

Best Lecture Award — highest course rating

Yonsei University · Apr 2023

TECHNICAL PROFICIENCIES

Generative AI production pipelines · TouchDesigner · MaxMSP · Unreal Engine · Blender · VDMX · Ableton Live · Logic Pro · Final Cut Pro · Adobe Creative Cloud (Premiere, After Effects, Photoshop, Illustrator, InDesign, XD — LinkedIn Skill Assessments passed)

PROFESSIONAL SERVICE

Peer Reviewer · *New Media & Society* (SSCI · SAGE)

2023

LANGUAGES

Korean (native) · English (fluent · academic and professional)

Complete portfolio, films, and verified award documentation: eunjoon.netlify.app